



Stop Losing Hair,  
Skin Damage & Dryness  
Due to Hard Water

Make Hard Water Soft With  
**KENT Water Softeners**



Retains the natural softness of skin



Reduces hair loss



**KENT RO SYSTEMS LTD.**

E-6, Sector-59, Noida, U.P.-201 309, India  
For Free Demo: 9582-123-456 | [www.kent.co.in](http://www.kent.co.in)  
E-mail: [sales@kent.co.in](mailto:sales@kent.co.in)

# Hard Water The Real Culprit

Hard water has excess of minerals such as calcium and magnesium that brings along a whole host of problems every day. Water with very high mineral content dries our skin and hair, makes our clothes turn pale and wears out our appliances.

KENT's range of Home Water Softeners are designed to resolve your daily hard water problems with a promise of a smooth performance. Choose a product that best suits your requirements and protects your hair, skin and clothes from hard water.

## Make Hard Water Soft with KENT'S Best Auto Water Softeners for Your Home

With KENT, say goodbye to the hassles of hard water. Presenting KENT Home Water Softeners, expertly designed to effortlessly address your daily hard water concerns. Experience the dependable, top-notch performance that characterizes every KENT product. Select the ideal model to shield your hair, skin, and clothes from the damaging effects of hard water and naturally enhance your everyday life.

The KENT Auto Water Softener is both user-friendly and efficient, ensuring you always have access to soft water.

### The Problem With Hard Water



Dries Your Hair & Skin



Wears Out Your Appliances



Leaves Your Utensils Yellowed



Prevents Lathering



Turns Your Clothes Pale



### Advantages



Reduces Hair Loss & Prevents Drying of Skin



Increases Life Span of Appliances



Reduces Consumption of Soap & Shampoo



Prevents Fabrics From Losing Their Natural Look & Feel



Reduces Deposits on Bathroom Fittings & Marble Floor

### Features



#### Automatic Regeneration Technology

KENT water softener uses a fully automatic regeneration process and microprocessor-controlled method to make hard water soft.



#### Chemical-free Water Softening

The water softener doesn't use any chemicals during the softening process. Hence, the softened water is completely safe to use.



#### Time Based Regeneration

The water softener comes with an inbuilt microprocessor which helps in time-based regeneration process.



#### Efficient Ion-Exchange Process

This water softener comes with an efficient exchange process.

# KENT Automatic Water Softener - 100L

(For Whole House, Bungalows & Large Families)

## Enjoy lather while bathing and washing clothes

The high capacity microprocessor controlled KENT Automatic Water Softener 100L regenerates automatically, thus liberating you from the tedious and time consuming manual regeneration process. It's time to say goodbye to hard water and welcome a continuous supply of soft water, 24 hours a day, 7 days a week.



LCD Panel for Monitoring and Control



Reduces Cooking Time & Consumption of Gas



Automatic Regeneration Technology for Ease of Operation



Reduces Consumption of Soap and Shampoo



# KENT Automatic Water Softener

(For Whole House) - 40L/25L

(For Bathroom & Small Households) - 8L

## Enjoy lather while bathing and washing clothes

KENT Automatic Water Softener can be your one-stop solution for all the hard water problems you have been facing.



LCD Panel for Monitoring and Control



Reduces Cooking Time & Consumption of Gas



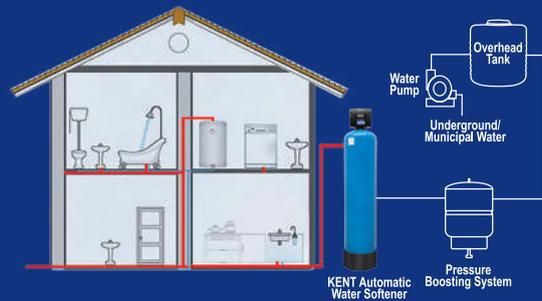
Automatic Regeneration Technology for Ease of Operation



Reduces Consumption of Soap and Shampoo



## How to Install



## How to Install



# KENT Washing Machine Water Softener

Enhance life and efficiency  
of washing machine

KENT introduces Washing Machine Water Softener, an ideal partner tailor made for your automatic washing machine. It resolves the problem of hard water by converting it into soft water.



Requires No  
Special Softener Salt



Non-Electric  
Manual Process



Water Softened  
Before Regeneration



Easy Installation &  
Low Maintenance Cost



# KENT Bathroom Water Softener

Keep your hair and  
skin healthy

It's time to glow with healthy skin and look gorgeous with hair that shines. Embrace the benefits of soft water with the KENT Bathroom Water Softener and ensure 24x7 conversion of hard water into soft water for your bathroom.



Ensures Consistent  
Water Flow



Non-Electric  
Manual Process



Easy Installation &  
Low Maintenance Cost



## Sand in Water Problems

Most households in India use tubewells, borewells and ground water to meet their daily water needs. Presence of visible dirt, sand, metal flakes and small stones in ground water might render it unsuitable for use.

### Protect Your Home From Sand in Water

## KENT Automatic Sand Filter - 100L

For Whole House, Bungalows & Large Families

### Make Borewell Water Free from Sand & Mud

The high capacity microprocessor controlled KENT Automatic Sand Filter 100L backwash automatically, thus liberating you from the tedious and time consuming manual backwashing process.

It removes suspended particles like visible dirt and sand from water, it is designed to cut out the turbidity of water.

It's time to say goodbye to dirt, sand, metal flakes and small stones and welcome a continuous supply of clean water, 24 hours a day, 7 days a week.

NEW



LCD Panel For Monitoring and Control



Automatic Backwash Technology for Ease of Operation



Reduces Deposits on Bathroom Fittings & Marble Floor



Suspended Solid Free Water



High-Quality Media for Longer Life



Non-Electric Manual Process



Low Maintenance Cost



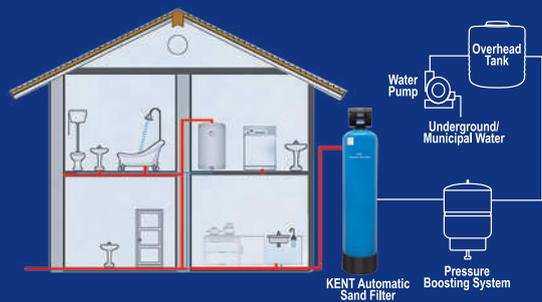
Ease of Installation and Use



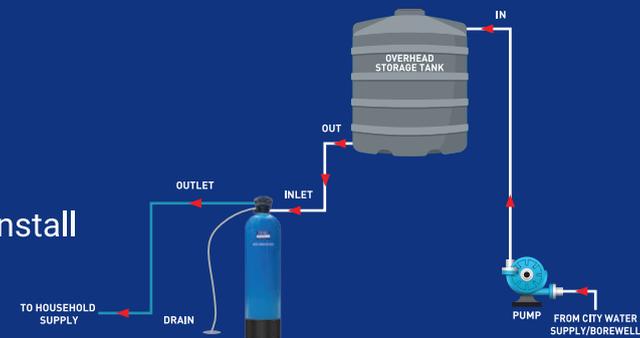
Reduces Deposits on Bathroom Fittings & Marble Floor



### How to Install



### How to Install



## Iron in Water Problems

In certain parts of India, municipal and underground water is full of iron, arsenic and other impurities. They hinder bathing and washing clothes (uses excessive soap & shampoo) and also leads to various diseases like skin cancer, high blood pressure, pulmonary diseases, etc.

Protect Your Home From Using Water With Iron

## KENT Automatic Iron Removal Filter-100L

For Whole House, Bungalows & Large Families

### Makes Water Free From Excess Iron Content

The high capacity microprocessor controlled KENT Automatic Iron Removal Filter 100L backwash automatically, thus liberating you from the tedious and time consuming manual backwashing process.

It uses absorption process to reduce dissolved iron in water to make it usable for domestic purposes.

It's time to say goodbye to water full of iron, arsenic and other impurities and welcome a continuous supply of clean water, 24 hours a day, 7 days a week.



LCD Panel for Monitoring and Control



Automatic Backwash Technology for Ease of Operation



Unlogged Faucet Shower



Prevents Fabrics from Losing Their Natural Look & Feel



Spotless Utensil



Increases Life Span of Bathroom Fittings



## KENT Iron Removal Filter

For Whole House

### Makes Water Free From Excess Iron Content

KENT presents Next-Gen Iron Removal Filter that is designed for household usage. This manual device uses absorption process to reduce dissolved iron in water to make it usable for domestic purposes without any use of electricity.



High-Quality Media for Longer Life



Non-Electric Manual Process



Unlogged Faucet Shower



Prevents Fabrics from Losing Their Natural Look & Feel



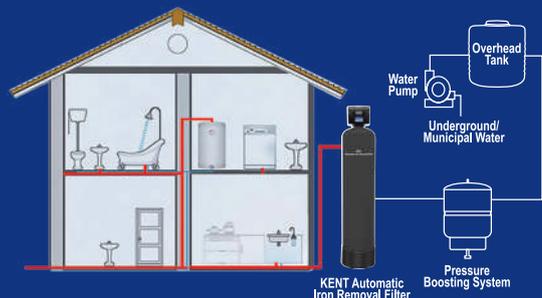
Spotless Utensil



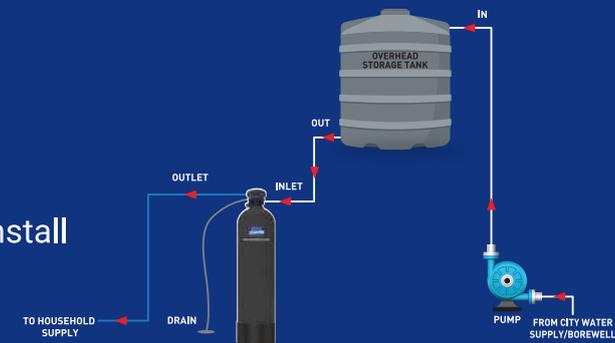
Increases Life Span of Bathroom Fittings



### How to Install



### How to Install



## Struggling with Poor-Quality and Foul-Smelling Water?

In many Indian households, tubewells, borewells, or groundwater are primary water sources. However, this water often contains high levels of chlorine, cysts, discoloration, and unpleasant odors, making it unfit for domestic use.

## KENT Automatic Carbon Filter 100L

Enhance your water quality effortlessly with the KENT Automatic Carbon Filter. Designed to effectively remove excess chlorine, cysts, discoloration, and foul odors, it ensures cleaner and safer water for household purposes.

Equipped with a high-capacity microprocessor, the 100L KENT Carbon Filter automatically performs backwashing, saving you from the hassle of manual cleaning. Its advanced rejection/backwash mechanism efficiently eliminates contaminants and odors—such as egg or fish smells—making your water fresh and usable.



**LCD Panel for Monitoring And Control**



**Automatic Backwash Technology for Ease of Operation**



**Reduces Discolouration in Water**



**Reduces Odour & Bad Taste**



**Removes Dissolved Organics & Chlorine**



## Technical Specifications

### KENT Automatic Water Softener 100L

Product Code	: 111159
Product Dimensions (mm)	: 332 (L) x 332 (W) x 1384 (H)
Maximum Flow Rate	: 4000 L/hr.
Net Weight	: 11.15 kg
Food Grade Resin Volume	: 100 L
Ideal Place for Installation	: Whole house at overhead tank
MRP-100L	: ₹1,30,000.00 (incl. of all taxes)

### KENT Automatic Water Softener 40L/25L

Product Code 40L/25L	: 40 L- 111090 : 25 L- 111039
Product Dimensions 40L/25L (mm)	: 330 (L) x 570 (W) x 1336 (H) : 330 (L) x 570 (W) x 1120 (H)
Maximum Flow Rate-40L/25L	: 4000 L/hr. : 3000 L/hr.
Net Weight	: 40 L- 55 kg/25 L- 40 kg
Food Grade Resin Volume	: 40L/25 L
Ideal Place for Installation	: Whole house at overhead tank
MRP-40L	: ₹1,00,000.00 (incl. of all taxes)
MRP-25L	: ₹80,000.00 (incl. of all taxes)

### KENT Automatic Water Softener 8L

Product Code	: 111137
Product Dimensions (mm)	: 472 (L) x 225 (W) x 648 (H)
Maximum Flow Rate	: 1200 L/hr.
Net Weight	: 14 kg
Food Grade Resin Volume	: 8 L
Ideal Place for Installation	: Wall mountable/Counter top
MRP-8L	: ₹36,000.00 (incl. of all taxes)

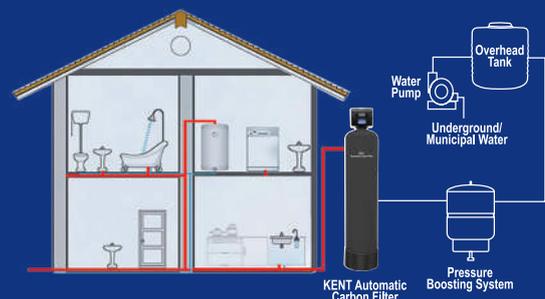
### KENT Washing Machine Water Softener

Product Code	: 111063
Product Dimensions (mm)	: 215 (L) x 140 (W) x 820 (H)
Maximum Flow Rate	: 800 L/hr.
Net Weight	: 5.7 kg
Food Grade Resin Volume	: 1.75 L
Ideal Place for Installation	: With washing machine
MRP	: ₹7,800.00 (incl. of all taxes)

### KENT Bathroom Water Softener

Product Code	: 111064
Product Dimensions (mm)	: 380 (L) x 220 (W) x 890 (H)
Maximum Flow Rate	: 1000 L/hr.
Net Weight	: 10.50 kg
Food Grade Resin Volume	: 5.5 L
Ideal Place for Installation	: For flats & individual bathrooms
MRP	: ₹18,000.00 (incl. of all taxes)

## How to Install



# Technical Specifications

## KENT Automatic Sand Filter 100L

Product Code	: 111162
Product Dimensions(MM)	: 332(L) X 332 (W) X 1384 (H)
Maximum Flow Rate	: 4000 L/Hr.
Net Weight	: 11.20 Kg
Filter Media Weight	: 100 Kg
MRP	: ₹70,000.00 (incl. of all taxes)

## KENT Automatic Iron Remover 100L

Product Code	: 111163
Product Dimensions(MM)	: 332(L) x 332 (W) x 1384 (H)
Maximum Flow Rate	: 4000 L/Hr.
Net Weight	: 11.20 Kg
Filter Media Weight	: 75 Kg
MRP	: ₹90,000.00 (incl. of all taxes)

## KENT Automatic Carbon Filter 100L

Product Code	: 111164
Product Dimensions(MM)	: 332(L) x 332 (W) x 1384 (H)
Maximum Flow Rate	: 4000 L/Hr.
Net Weight	: 11.15 Kg
Filter Media Weight	: 48 Kg
MRP	: ₹80,000.00 (incl. of all taxes)

## KENT Sand Filter

Product Code	: 111091
Product Dimensions (mm)	: 232 (L) x 232 (W) x 1005 (H)
Maximum Flow Rate	: 3000 L/hr.
Net Weight	: 35.5 kg
MRP	: ₹24,000.00 (incl. of all taxes)

## KENT Iron Removal Filter

Product Code	: 111073
Product Dimensions (mm)	: 232 (L) x 232 (W) x 1005 (H)
Maximum Flow Rate	: 3000 L/hr.
Net Weight	: 23.5 kg
MRP	: ₹32,400.00 (incl. of all taxes)